

## TECHNICAL FILE 12 sq. m. STAND

### EXHIBITION SPACE

- Floor area with fitted carpet: 12 sq. m. space stand/ 1 module (available colours: blue/yellow/green/red)
- Walls in honeycomb h3 m. – water painted/1 module
- 2 spotlights 300W/ 1 module
- 1 dedicated electrical outlet 3kW
- 1 table/1 module l143cm.
- 4 upholstered chairs /1 module
- 1 waste basket /1 module

### GRAPHICS

The standard graphics provided in the participation includes the printing and the set-up of two panels made in forex, 90cmx90cmCM with the company colour logo.

## AVAILABLE SERVICES DURING THE FAIR DAYS

### WAREHOUSE SERVICE

Inside the Pavilion, a Storage Unit in the Warehouse will allow you to keep small items, catalogs, samples, marketing materials.

### CLEANING SERVICE

Forum Agenti will take care of a first cleaning service.

## PROMOTION OF YOUR COMPANY'S PARTICIPATION IN FORUM AGENTI

### OFFICIAL GUIDE

Publication of the Company's Details in the Official Guide that will be distributed for free to all Commercial Agents joining the exhibition.

### ADVERTISING

We promote the participation of the exhibiting companies in Forum Agenti through advertising operations on the most important economic, national newspapers (Il Sole24Ore, Italia Oggi, Libero...).



### VIP COMPANY AREA

Forum Agenti put at the disposal of the Exhibiting Companies a relax area where the Staff would be pleased to offer you a coffee, a snack or a glass of wine.

### WEB PAGE

Realization and Publishing of a web page dedicated to the Company and its sales job offer on ForumAgenti.IT

### NEWSLETTER

E-mail marketing actions, addressed to the entire database of commercial agents (over 290,000 sales professionals), to promote the exhibiting companies' sales job offers.

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